



Sponsorship Opportunities

34th International GRSG Annual Conference & AGM

11th-13th December 2023

**The Geological Society of London, Burlington House,
London**

To organise sponsorship or discuss further please contact:
Jennifer Scoular, GRSG Chairwoman (chairman@grsg.org.uk)
Andrew Hart, GRSG Treasurer (treasurer@grsg.org.uk)

GRSG Website: <http://www.grsg.org.uk>

Background

The Geological Remote Sensing Group (GRSG) is a special interest group of the Geological Society of London and the Remote Sensing and Photogrammetry Society (RSPSoc). After five years, we are very excited to be back at the 'home' of the GRSG, Burlington House, The Geological Society, Piccadilly, London.

The GRSG is a non-profit organisation entirely run by volunteers. Our revenue took a significant hit during the COVID-19 pandemic. Although we successfully resumed in-person events last year at ITC, which aided our recovery, the expenses associated with hosting our events are also rising considerably.

This year we will incur significant venue costs from The Geological Society of London for the first time. Many of you may have read over the past few years that The Geological Society has suffered significant rent increases in recent years; in fact a 3100% increase in rent from 2012 to 2021. Unsurprisingly some of those increased costs are being passed onto the special interest groups.

Therefore, conference sponsorship is vital to help keep our events accessible. As well as covering conference costs, sponsorship income also supports other activities throughout the year including: student travel bursaries, student awards, training events, website fees and more.

We are thrilled to provide sponsorship opportunities for in-person engagement with the GRSG community during our numerous networking events. This allows you to showcase your latest



innovations and products to our audience..

The networking and social events are summarised below:

- **Icebreaker:** evening of Sunday 10th December, Glass Blower Pub, Piccadilly
- **Wine reception:** afternoon of Monday 11th December at The Geological Society
- **Conference Dinner:** evening of Tuesday 12th December, Tattershall Castle, Victoria Embankment
- **Afterglow:** evening of Wednesday 13th December, Glassblower Pub, Piccadilly

Conference Sponsorship Benefits

The benefits of conference sponsorship this year include:

- Extensive social media promotion of your brand (pre, during and post conference).
- Sponsor mentions and placement throughout the conference.
- Provision of GDPR compliant delegate registration information (job title and company name). We can provide individual contact details on request if agreed to by the delegate.
- Provision of sponsor stands to advertise your products / services.
- Exclusive access to a captive international audience.

For all of the above reasons and more, sponsoring this year’s conference provides an effective method to advertise your brand, products, and services to an international audience. This can provide valuable B2C and B2B opportunities and leads for you and your company.

Conference Sponsorship Packages

We offer three levels of conference sponsor packages, and some optional add-ons for sponsoring individual networking events.

Sponsor Level	Cost	Logo Displayed	Sponsor Profile	Free Delegate Pass	Booth	Sponsor a Session	Guaranteed presentation	Coffee break
Bronze	£500	✓	✓	x1				
Silver	£1,000	✓	✓	x2	✓	✓		
Gold	£1,500	✓	✓	x3	✓	✓	✓	✓

By sponsoring a session, your company gains the exclusive privilege of having a representative serve as the session convener. Alternatively, you can choose to have one of our esteemed GRSG representatives convene the session on your behalf, expressing gratitude and presenting a carefully crafted company bio to acknowledge your sponsorship.



Individual Event Sponsorship Add-on

In addition to our regular sponsorship packages, we are adding the option to sponsor one of our networking events as an additional item to the Bronze, Silver and Gold sponsorship.

Event	Cost	Details
Day 0 Icebreaker	£800	Held in a private room at the Glassblower pub in Piccadilly, the icebreaker is the first networking event of the conference on the Sunday evening. The £800 will cover snacks and drinks.
Day 1 Wine Reception	£800	The wine reception will be held at the end of the Day 1 talks in the Lower Library at The Geological Society, from 5 - 7 pm. The £800 will cover the estimated drink cost, with the option to increase the sponsorship further to cover canapés/snacks.
Day 1, 2 or 3 Coffee Breaks	£500	Already included in the Gold Package, we offer the opportunity to sponsor a full day of coffee breaks (arrival refreshments, AM break and PM break) for £500. Your company logo will be displayed at the coffee cart acknowledging your sponsorship.



In Summary

We would like to thank you for considering sponsorship to GRSG for this year's AGM and conference. Your support really is welcomed and appreciated. Without this support it would be impossible for us to continue to provide the breadth of training and support to the community and plan for our future events.

We look forward to a wide variety of presentations encompassing remote sensing and its broad application in geology and having a long overdue in-person conference this year where we will get the chance to see and speak with you in a non-virtual environment!

If there is a bespoke package that is of interest to you, please get in touch as we can be flexible to accommodate where possible.

If you would also be interested in joining the GRSG as a Corporate Member, then please also don't hesitate to get in touch. Corporate Membership provides a number of benefits throughout the year, including additional opportunities to be in contact with our membership or involved in our activities.

We look forward to discussing opportunities with you further.

Jennifer Scoular
GRSG Chairwoman
chairman@grsg.org.uk

Tattershall Castle - Conference Dinner Venue



The Lower Library at The Geological Society - Wine Reception



Glass Blower Pub, Piccadilly - Icebreaker Venue

