



Sponsorship Opportunities

33rd International GRSG Annual Conference & AGM

“Orbit to Outcrop”

11th-14th December 2022 at the ITC, University of Twente

To organise sponsorship or discuss further please contact:

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GRSG Website: <http://www.grsg.org.uk>

Background

The Geological Remote Sensing Group (GRSG) is a special interest group of the Geological Society of London and the Remote Sensing and Photogrammetry Society (RSPSoc). After successful virtual conferences in 2020 and 2021, we are very excited to see you **in person** at our first international conference since COVID-19. This year, the conference will be held in the vibrant town of Enschede in the Netherlands at the world-famous ITC Faculty Geo-Information Science and Earth Observation.

The GRSG is a non-profit making organisation and is entirely run by volunteers. Both 2020 and 2021 have been challenging years for many organisations, including ours. We have continued to engage with the community albeit in a different way and have continued our support for outreach and training through our training programme which has included the Python courses.

Our incomings have been considerably lower than usual over the last two years as renewals and sponsorship associated with the conference that typically cover our conference costs, student awards, and help us to subsidise training events the following year, have not been forthcoming in the usual way. We desperately want to continue to provide the GRSG conferences and activities that we have all come to know and love.

We are therefore delighted to be able to offer in-person sponsorship opportunities that provide an opportunity to engage with a community who are long overdue some in-person networking and seeing the latest innovations and products that you have to offer. Your continued support will in turn help us to support our students, training courses and of course prepare for future in-person conferences.

We have a really exciting format for this year's conference with a high-quality speaker line up as well as an array of networking and social events, including a new sponsor's dinner. The networking and social events are summarised below:

- **Sponsor and Committee Dinner:** evening of Saturday 10th December, venue TBC



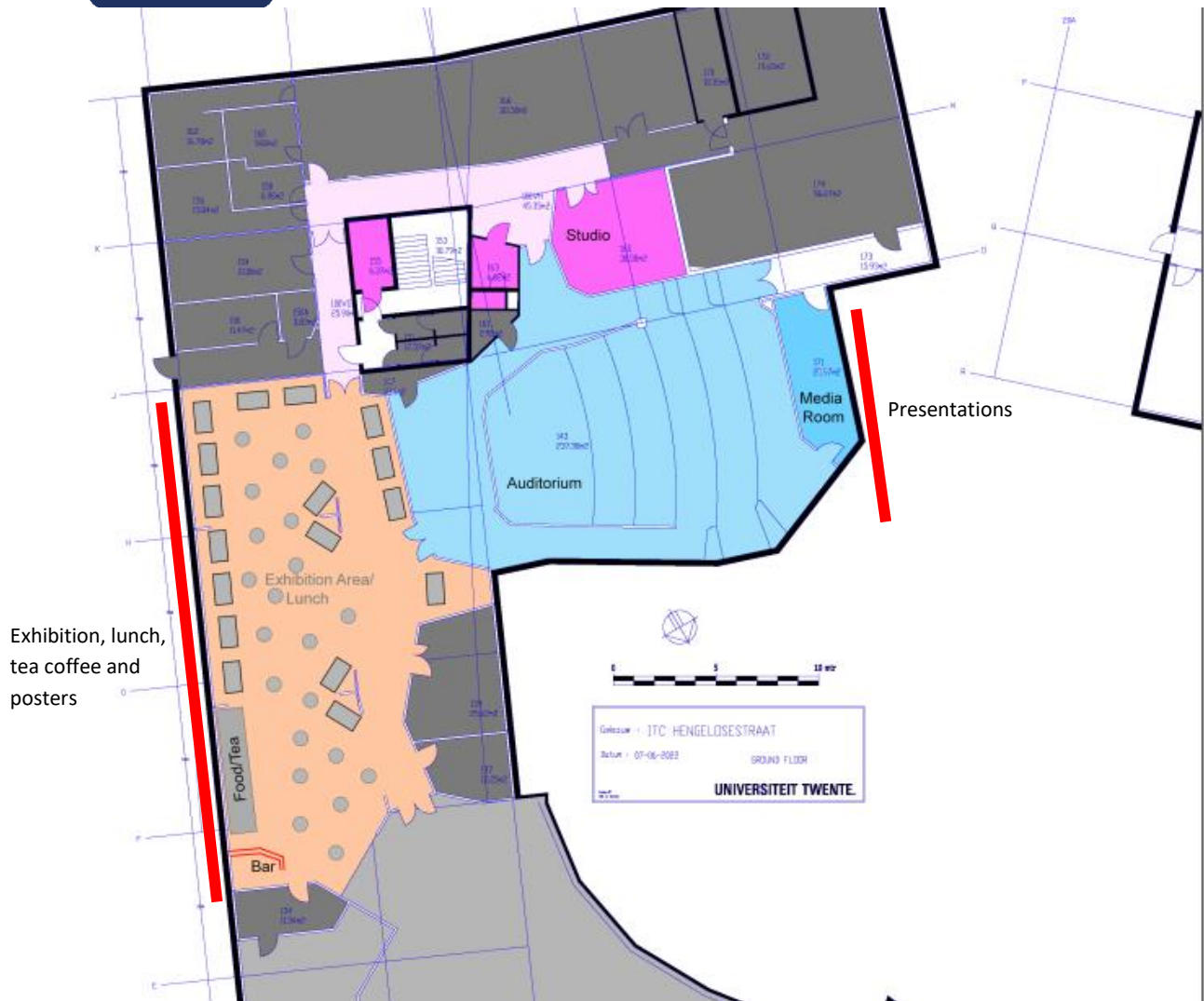
- **Spectral workshop:** day of Sunday 11th December at ITC
- **Icebreaker:** evening of Sunday 11th December, Stanislaus Brewskovitch (Cash Bar)
- **Wine reception:** afternoon of Monday 12th December at ITC Conference venue
- **Conference Dinner:** evening of Tuesday 13th December, De Grolsh Veste (FC Twente Stadium)
- **Afterglow:** evening of Wednesday 14th December, Stanislaus Brewskovitch (Cash Bar)

Conference Sponsorship Benefits

We are pleased that we are now back to an in-person event which allows our sponsors to have face-to-face time with delegates, providing that extra level of interaction and ability to build new relationships and develop new ones. Benefits for this year include:

- Extensive social media promotion of your brand (pre, during and post conference)
- Sponsor mentions and placement throughout the conference
- Provision of GDPR compliant delegate registration information (job title and company name)
- Provision of sponsor stands to advertise your products / services
- Exclusive access to a captive international audience
- An invite for up to two representatives to the GRSG Sponsor and Committee dinner on Saturday 10th December

For all of the above reasons and more, sponsoring this year's conference provides an effective method to advertise your brand, products, and services to an international audience. This can provide valuable B2C and B2B opportunities and leads for you and your company.



Sponsorship Opportunities 2022:

Level	Cost	Logo Displayed	Sponsor Profile	Free Delegate Pass	Booth	Sponsor a Session	Guaranteed presentation	Sponsor a Social Event
Bronze	€500	✓	✓	x1				
Silver	€1,000	✓	✓	x2	✓	✓		
Gold	€1,500	✓	✓	x3	✓	✓	✓	✓



Student Awards

GRSG is committed to supporting students; as such we typically provide three awards of up to £1,000 each year, where funds allow. The award is designed to be a meaningful amount to a student therefore we receive a large number of applications. We were making these awards at Easter time however have recently decided to modify these to allow for an official announcement at the International conference and AGM. This opens the process to MSc as well as PhD students and will allow us to have presentations by the award winners at the AGM.

In summary

We would like to thank you for considering sponsorship to GRSG for this year's AGM and conference. Your support really is welcomed and appreciated. Without this support it would be impossible for us to continue to provide the breadth of training and support to the community and plan for our future events.

We look forward to a wide variety of presentations encompassing remote sensing and its broad application in geology and having a long overdue in-person conference this year where we will get the chance to see and speak with you in a non-virtual environment!

If there is a bespoke package that is of interest to you, please get in touch as we can be flexible to accommodate where possible.

If you would also be interested in joining the GRSG as a Corporate Member, then please also don't hesitate to get in touch. Corporate Membership provides a number of benefits throughout the year, including additional opportunities to be in contact with our membership or involved in our activities.

We look forward to discussing opportunities with you further.

Charlotte Bishop
GRSG Chairman
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