



## Sponsorship & Exhibitor Rates

**29<sup>th</sup> International GRSG Annual Conference & AGM;**

***“From Ground to Space: Advances in Geological Remote Sensing”***

**10-12<sup>th</sup> December 2018**

**The Geological Society, London, UK**

To organise sponsorship or discuss further please contact:  
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Alasdair Kyle, GRSG Treasurer ([treasurer@grsg.org.uk](mailto:treasurer@grsg.org.uk))

GRSG Website: <http://www.grsg.org.uk>

### ***Background***

The Geological Remote Sensing Group (GRSG) is a special interest group of the Geological Society of London and the Remote Sensing and Photogrammetry Society (RSPSoc). After a successful AGM in Lisbon last year this year we return to our spiritual home in London.

The 2018 meeting will be the 29<sup>th</sup> annual meeting and will be held at [The Geological Society](#), Piccadilly, London, UK





The GRSG is a non-profit making organisation and is entirely run by volunteers, and therefore sponsorship will be used to cover the costs of the meeting including the all-important social events, student awards and student travel bursaries. The familiar format of the conference will remain; a 3 day meeting with social events held each night and ample time for networking and browsing of the exhibition.

The Icebreaker event and Wine reception is free to attend and whilst the conference dinner does have a charge this is heavily subsidised by the GRSG and all of these events, as well as additional catering, are expensive to put on. We are therefore looking for **sponsors** to help cover the costs of these very popular social events which give the delegates the opportunity to relax and network whilst also providing our Platinum and Gold sponsors the opportunity to be a Prime or Standard Exhibitor in our exhibition space.

### **Sponsorship / Exhibition Levels:**

Level	Cost	Number of Delegates included	Info in delegate packs	Logo Displayed	Exhibition Booth	Sponsor social event / lunches
Silver	£250	1	✓	✓		
Gold	£500	1	✓	✓	✓	
Platinum+	£750+	2	✓	✓	✓	✓

#### **Platinum Sponsorship / Prime Exhibitor**

- **First choice display space in exhibition area**
- 2 delegate passes
- Information / promo materials in delegate packs
- Logo displayed at conference and on promotional and printed material
- Opportunity to sponsor an event or pick an item to be associated with:
  - **Icebreaker** on Sunday 9<sup>th</sup> December
  - **Wine reception** on Monday the 10<sup>th</sup> December
  - **Conference Dinner** on Tuesday the 11<sup>th</sup> December
  - **£150 student travel bursaries** (ten awards)
  - **£1000 student awards** (3 awards made in April/May)

#### **Gold Sponsorship / Exhibitor**

- **Display space in exhibition area**
- 1 delegate passes
- Information / promo materials in delegate packs
- Logo displayed at conference and on promotional and printed material

#### **Silver Sponsorship**

- 1 delegate pass
- Information / promo materials in delegate packs
- Logo displayed at conference and on promotional and printed material

### ***Display space***

For those familiar with the Geological Society, the exhibition space and layout will be different to other shows you may have attended. This is an old building with large spaces that are suitable for a wide range of functions and provide the perfect back drop for a hands on / informative exhibition and demo space to suit our different exhibitors needs.

- **The Lower Library:**

- Primary space next to the main auditorium
- Coffee and Tea served within the space
- Lunch Served within the Space
- Space is limited 6 exhibitors.
- Not suitable for large wrap around displays but Pop-ups fit well
- Priority placement will be given to those at Platinum level and on a first come first served basis.



- **The Council Room:**

- Large open exhibition and demo space for 10 exhibitors.
- This space is ideal for those people with larger items of kit to demonstrate
- Coffee and Tea will be arranged in this space (where possible)



- **The Arthur Holmes Room:**
  - The smallest space is ideal again for demos
  - Same level as the main auditorium
  - Coffee and Tea will be arranged in this space (where possible)



Features of each space:

- Free Wi-Fi
- Table and Chairs
- Power for each exhibitor
- Beverages and Lunch can be taken into each space to allow networking over breaks and during the reception.
  - Lunch: 1 hour per day
  - Coffee Breaks: 2x 30minute breaks per day

It is expected that exhibitors will bring other materials required to build their display such as pop ups and wrap arounds etc. If you have any specific requirements please raise these with the GRSG.

## **Social event sponsorship opportunities:**

### ***Ice breaker reception***

Will be held on the evening of Sunday the 9<sup>th</sup> of December (the night before the conference begins) at the [Glassblower Pub, Glasshouse Street](#) which is our normal Icebreaker location in London and a firm favourite amongst our attendees. The first floor has been reserved for use by GRSG. Typically, we run this as a cash bar however GRSG provide some light buffet refreshments.

### ***Wine reception***

Will be held at the Geological Society immediately following the conference on Monday 10<sup>th</sup> December this will be free to all delegates and will provide wine, soft drinks and bar snacks.

### ***Conference Dinner***

Will be held on Tuesday 11<sup>th</sup> December at [The Churchill War Rooms](#). This is a short walk from the Geological Society on the edge of St James' park close to Westminster. This event,



starting after the museum has closed will be used exclusively by the GRSG where we will have the opportunity to take a free tour around the museum before enjoying dinner within the Generator Room. There is a charge for this event but it is heavily subsidised by our generous sponsors and exhibitors.

### ***Student awards***

GRSG is committed to supporting students; as such we provide three £1,000 awards each year. £1,000 is a meaningful amount to a student therefore we receive a large number of applications. We continue to make the awards at Easter time to better fit the student time table. This opens the process to MSc as well as PhD students and will allow us to have presentations by the award winners at the AGM.

### ***Student travel bursaries***

The GRSG will also be providing up to 10x £150 Student travel bursaries for this event to allow those students from the UK and overseas to offset some of the cost of travelling to the event. These have always been designed to help support our student members but also to attract new student members to the event.

Thank you for considering sponsorship to GRSG for this year's AGM, your support really is welcomed and appreciated and without this support it would be impossible to put on such events.

If there is a bespoke package that is of interest to you please get in touch as we can be flexible to accommodate where possible.

We look forward to discussing opportunities with you further.

Charlotte Bishop  
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